

LIGHTWAVES | 藝光動影



SINO LUMINART FAÇADE 信和光影藝術幕牆

21.03.2025

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21.04.2025

FROM 由

18:00

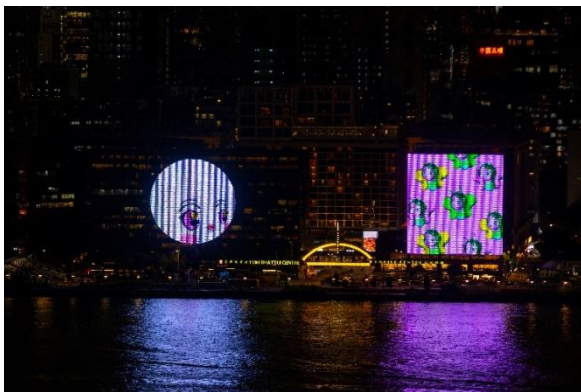
UNTIL 至

23:00

Sino Group Arts Month present: Lightwaves



Sino Group's mission to make art accessible to the everyday person is shared by HKwalls' Street Art & Mural Festival, which has long been a highlight of Hong Kong Art March. The Street Art & Mural Festival is regarded as a bridge for countless local, mainland China and international street artists to unleash their creativity through murals across the streets of Hong Kong, whose fabulous works add colour to the cityscape and inject a dash of imagination to our daily hustle and bustle. The 2025 "Lightwaves" Exhibition will feature six spectacular original digital artworks on the 4,000-square-metre Sino LuminArt Façade that's spread across Tsim Sha Tsui Centre & Empire Centre, right on the gorgeous Victoria Harbour waterfront.



This year's artist line-up includes 6 overseas and local new media artists and groups, including Spain's SpY; American-based artist Alina Nazmeeva; Angela Ho from Melbourne, Australia; plus Hong Kong artists and groups including Desmond Leung, Henry Chu and Xeme & Match. They have crafted 6, supersized digital artworks that will be displayed from 6 p.m. to 11 p.m. every night from March 21 to April 21, 2025, on the 4,000-square-metre Sino LuminArt Façade that's spread across Tsim Sha Tsui Centre & Empire Centre.

Artist lineup:



MONOLITH by SpY (Spain)

The groundbreaking installation “Monolith” explores the present and future of our relationship with screens and data using light, sound and context to unprecedented effect. The screen is the magical mirror in which we build our personas, and where an ever larger part of our reality takes form.



Invisible Currents by Alina Nazmeeva (American-based)

She explores the mutualistic relationship between Hong Kong’s pollinators and flowers, which are shaped over countless iterations of adaptation and exist in a delicate choreography of visibility and concealment. What appears to us as a still moment of floral beauty is, in another spectrum, an active network of signals, flickering responses, and spectral exchanges. The flowers become living textures, dynamic interfaces between perception and illusion, much like digital surfaces that shift, blur, and fragment in response to unseen algorithms.



Thanks For Reaching Out :) by Angela Ho (Australia)

Angela Ho's short animation utilises her pop surrealist and retro-style characters to focus on the importance and joy of social connection and interconnectedness.



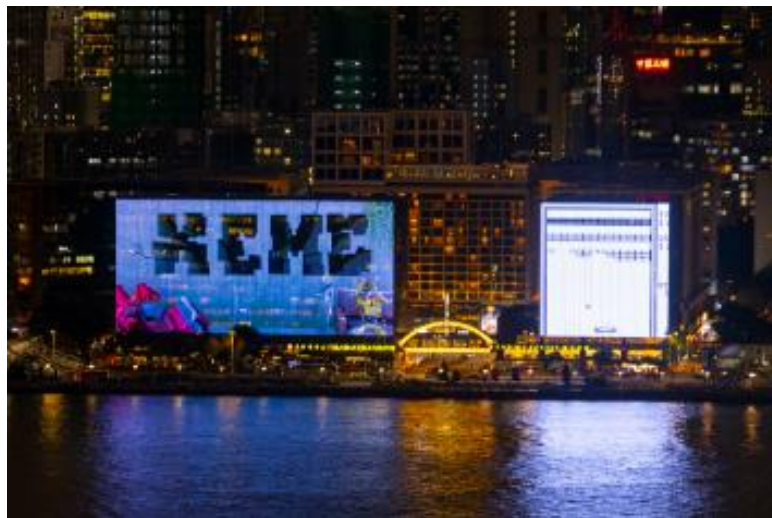
The Flower Dance by Desmond Leung (Hong Kong)

"The Flower Dance" reflects on man's connection with nature and the impermanence of life. As spring brings both life and death, the artwork – juxtaposing digital decayed wood with vibrant blossoms – mirrors the cycles of renewal and decline in our environment and society. It invites us to embrace change, acknowledge fragility, and find beauty in transformation, reminding us that even in uncertain times, life continues to evolve.



F10W3R Azaleas, F10W3R 杜鵑 by Henry Chu (Hong Kong)

Henry Chu's work is inspired by the radio announcements he'd heard in his youth, proclaiming that the azaleas in the Government House on Upper Albert Road are in full bloom. He has preserved the forever blossoming flowers in digital form, against a beautiful Hong Kong skyline.



Game Bot by Xeme & Match - Hong Kong

Xeme & Match spotlights on a robot that's absorbed in its game, reacting with inhuman speeds to the challenges on the screen. The city pulses with energy around it, but in its digital world, only the game matters.